



3239 Satellite Blvd.
Duluth, GA 30096

February 11, 2010

Dear Doctor:

At Merial, we believe that an effective flea and tick control program requires a highly efficacious product *combined with* the education and instruction provided by veterinary professionals.

For that reason, Merial's policy has always been to sell FRONTLINE® products only to licensed practicing veterinarians. I want to personally assure you that this policy remains unchanged. So if you hear that FRONTLINE products are 'going OTC,' it isn't true.

Merial values the trust of the veterinary profession, and the support you have shown for our company and our products. We remain committed to the success of all veterinarians and our support of the profession through our educational programs and sponsorships will not waiver. Further, we will continue our substantial TV and print advertising efforts to encourage pet owners to see you for the care needed to keep their pets healthy and happy throughout their lives. Again, we do so because of our deep conviction that you remain the critical and irreplaceable component of great medical care for pets.

Sincerely,

Thomas Zerzan
President
Merial US Operations

www.merial.com

